

2009 NEW PRODUCTS

PREMIUM CENTERFIRE RIFLE

Vital•Shok[®] - Trophy Bonded[®] Tip

In its debut last year, the Trophy Bonded[®] Tip proved itself as one of the most complete big game bullets available. For 2009, Federal offers several new loads that are headlined by three high energy options. The Trophy Bonded Tip provides great weight retention, excellent penetration and impressive ballistic coefficients. Federal's engineering team took the heralded Trophy Bonded[®] Bear Claw[®] platform and added numerous features for a substantial increase in performance. A neon, translucent polymer tip and boat-tail design for flat trajectory and improved accuracy are combined with a solid copper shank to crush bone. Innovative exterior skiving on the nickel-plated bullet ensures optimum expansion at all ranges. The load also features a nickel plated case and bullet for easier extraction and less barrel fouling.

Features & Benefits

- Jacket bonded to core for high weight retention
- Built on heralded Trophy Bonded[®] Bear Claw[®] platform
- Neon polymer tip and boat-tail design for flat trajectory and improved accuracy
- Exterior skiving for optimum expansion
- Nickel-plated case and bullet for easy extraction and corrosion protection
- New High Energy offerings

| Part No. | Description |
|-------------------|---------------------------------------|
| P270TT4 | 270 Win 130-gr Trophy Tip High Energy |
| P270TT2 | 270 Win 150-gr Trophy Tip |
| P270WSMTT2 | 270 WSM 150-gr Trophy Tip |
| P708TT2 | 7mm-08 140-gr Trophy Tip |
| P280TT2 | 280 Win 140-gr Trophy Tip |
| P308TT4 | 308 Win 165-gr Trophy Tip High Energy |
| P3006TT4 | 30-06 180-gr Trophy Tip High Energy |
| P338FTT2 | 338 Federal 200-gr Trophy Tip |
| P300RUMTT1 | 300 RUM 180-gr Trophy Tip |
| P300WTT2 | 300 Win Mag 165-gr Trophy Tip |
| P300WSMTT2 | 300 WSM 165-gr Trophy Tip |



2009 NEW PRODUCTS

PREMIUM CENTERFIRE RIFLE

Vital•Shok[®] - Barnes[®] Triple-Shock[®] X-Bullet[™]

There aren't many bullets tougher than the Barnes[®] Triple-Shock X-Bullet. The all-copper design boasts impressive weight retention and excellent penetration. It's a proven bullet that big game hunters have come to trust in a variety of situations. This year Federal Premium[®] introduces several new loads for this accurate bullet known for its great Knockdown Power[®].

Features & Benefits:

- All-copper construction
- High weight retention
- Designed to reduce pressure and barrel fouling
- Lead-free bullet is extremely accurate
- Deep penetration

| Part No. | Description |
|-----------------|-------------------------------|
| P223S | 223 Rem 55-gr Triple-Shock |
| P260C | 260 Rem 120-gr Triple-Shock |
| P270WBC | 270 WTHBY 130-gr Triple-Shock |
| P6D | 6mm Rem 85-gr Triple-Shock |
| P3030G | 30-30 Win 150-gr Triple-Shock |



2009 NEW PRODUCTS

PREMIUM CENTERFIRE RIFLE

V•Shok® - Sierra® BlitzKing®

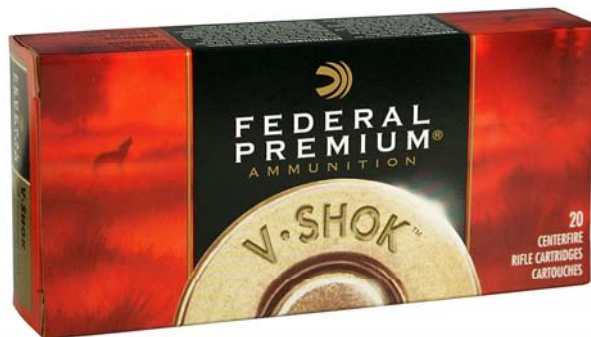
Federal's V-Shok™ line offers numerous bullet and caliber options for all sorts of quarry. This year, V-Shok welcomes the addition of a new 22-250 55-gr BlitzKing® offering. This load gives hunters a light, fast option that provides explosive performance on impact. Whether hunters are after prairie dogs, woodchucks or coyotes, Federal has a load for the job.

Features & Benefits:

- Explosive performance
- Long-range accuracy
- Impressive velocity

Part No.
P22250C

Description
22-250 Rem 55-gr BlitzKing



2009 NEW PRODUCTS

PREMIUM CENTERFIRE RIFLE

Vital•Shok® - Barnes® Tipped Triple-Shock® Hyper-Velocity

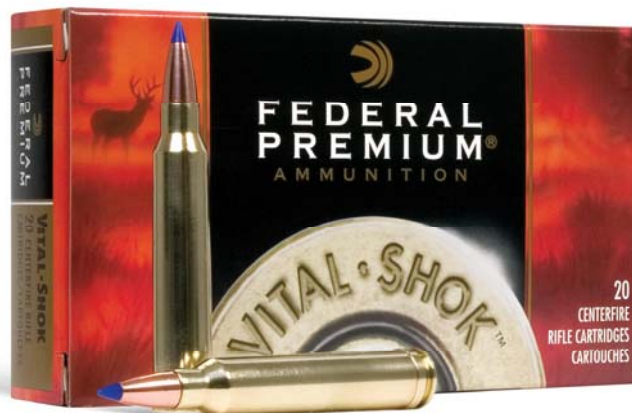
These light, fast-flying speedsters were introduced last year with great success. The combination of the Tipped Triple-Shock® X-Bullet™ and impressive speeds resulted in excellent downrange energy and terminal performance. The Tipped Triple-Shock® X-Bullet™ gives hunters the great weight retention and penetration of the original Triple-Shock, as well as improved accuracy and less wind drag. Look for the new 7mm Rem Mag option for 2009.

Features & Benefits

- Delrin tip for flat trajectories and deep penetration
- Velocities up to 3500 fps
- All-copper construction, high weight retention
- Designed to reduce pressure and barrel fouling
- Lead-free bullet is extremely accurate

Part No.
P7RP

Description
7mm Rem Mag 110-gr Barnes Tipped Triple-Shock



2009 NEW PRODUCTS

PREMIUM CENTERFIRE RIFLE

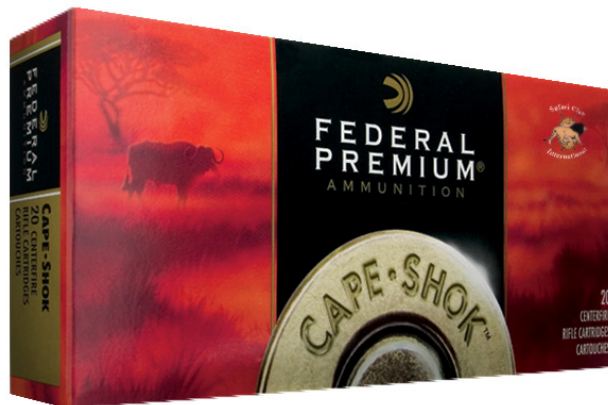
Cape•Shok® .370 Sako Magnum Barnes® Banded Solid

This new caliber found its niche among big game hunters across the U.S. and abroad when it was introduced a year ago. With performance levels similar to the 375 H&H, it's capable of stopping some of the planet's bigger animals. This year Federal adds a 286-gr Barnes® Banded Solid offering especially for dangerous game hunters.

Features & Benefits

- 30-06 necked up to a .366 caliber
- High energy
- Standard action allows for more rounds in magazine
- Solid bullets for additional stopping power

| Part No. | Description |
|--------------|---|
| P370A | 370 Sako Mag 286-gr Barnes Banded Solid |



2009 NEW PRODUCTS

PREMIUM CENTERFIRE RIFLE

Cape•Shok® Barnes® Triple-Shock® X-Bullet™

When hunters go to Africa, they choose the proven Cape-Shok® line of ammunition. There are plenty of bullet and caliber options to bring home that trophy. This year, Federal Premium® adds the Triple-Shock X-Bullet to their 458 Lott offerings. This all-copper bullet is known to be tough, and give great penetration and weight retention under even the harshest conditions.

Features & Benefits

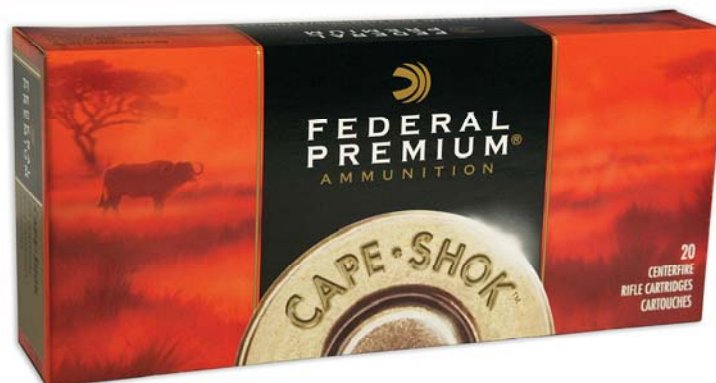
- All-copper construction
- High weight retention
- Designed to reduce pressure and barrel fouling
- Lead-free bullet is extremely accurate
- Deep penetration

Part No.

P458LA

Description

458 Lott 500-gr Barnes Triple-Shock



2009 NEW PRODUCTS

PREMIUM SHOTSHELL

Black Cloud® FS Steel®

Black Cloud® has been the hottest ammunition to hit waterfowling in recent memory. The pure innovation of FLITESTOPPER Steel™ and the FLITECONTROL® wad remains unmatched. Black Cloud takes another step forward in 2009 as it becomes available in more offerings. Ten and 20-gauge shooters will get the same consistent patterns, downrange energy and hard-hitting performance of the Black Cloud 12-gauge loads. Since its debut, waterfowlers have always asked if they could get it in 10 or 20-gauge, and now they can. These new loads extend the capabilities of this impressive ammunition, and are sure to make another big splash this fall.

Features & Benefits

- FLITECONTROL® wad provides controlled release of FS Steel™ pellets
- Increases downrange pellet energy
- FLITESTOPPER® steel shot design cuts on impact
- Increased energy and Knockdown Power® on waterfowl with larger wound channel
- Adds 10-15 yards distance to typical waterfowl shots
- Now available in 10 and 20 gauge

| Part No. | Description |
|-----------|--|
| PWB107 BB | 10-ga, 3-1/2-inch, 1-5/8 oz, BB Black Cloud 1375 fps |
| PWB107 2 | 10-ga, 3-1/2-inch, 1-5/8 oz, #2 Black Cloud 1375 fps |
| PWB209 2 | 20-ga, 3-inch, 1 oz, #2 Black Cloud 1350 fps |
| PWB209 4 | 20-ga, 3-inch, 1 oz, #4 Black Cloud 1350 fps |
| PWB146 3 | 12-ga, 2-3/4-inch, 1 oz, #3 Black Cloud 1500 fps |
| PWB146 4 | 12-ga, 2-3/4-inch, 1 oz, #4 Black Cloud 1500 fps |



2009 NEW PRODUCTS

PREMIUM SHOTSHELL

V•Shok® HEAVYWEIGHT® Coyote Load

This new coyote load marks the first time Federal Premium® has offered a scattergun offering especially for predators. Hardcore varmint hunters will be amazed at the patterns they get with this 3" 1-1/2 oz load. Federal's exclusive FLITECONTROL® wad is at work again with this new offering. The engineers have taken the same delivery system in Vital-Shok™ buckshot, Black Cloud® and Mag-Shok™ turkey loads and created a devastating predator load. The combination of the FLITECONTROL wad and super-dense HEAVYWEIGHT shot (15g/cc) will pack a punch on a variety of predators.

Features & Benefits

- Extra-tight patterns
- Extreme downrange energy
- Utilizes FLITECONTROL® wad system
- HEAVYWEIGHT® Pellets

| Part No. | Description |
|-----------------|--|
| PHC120 BB | 12-ga, 3", 1-1/2 oz, BB HEAVYWEIGHT 1350 fps |



2009 NEW PRODUCTS

PREMIUM SHOTSHELL

Mag•Shok® HEAVYWEIGHT® with FLITECONTROL® Wad

Over the last few years, hunters have learned the crushing performance of Mag-Shok™ HEAVYWEIGHT® turkey loads. The FLITECONTROL® wad gives unbelievably tight patterns, and the dense HEAVYWEIGHT Shot (15g/cc) carries impressive downrange energy. Over the last few years, Federal has added a couple new 12-gauge options, including a #7 offering. The FLITECONTROL wad has now been developed to offer these devastating turkey loads in both 10 and 20-gauge. Toms now have more than the 12-gauge to fear.

Features & Benefits

- Tight patterns
- Impressive downrange energy
- FLITECONTROL® wad
- Very dense HEAVYWEIGHT® Shot (15g/cc)
- Now available in 10 and 20-gauge

Part No.

PHT101F 6
 PHT101F 7
 PHT258F 6
 PHT258F 7

Description

10-ga, 3-1/2-inch, 2 oz, #6 HEAVYWEIGHT 1375 fps
 10-ga, 3-1/2-inch, 2 oz, #7 HEAVYWEIGHT 1375 fps
 20-ga, 3", 1-1/2 oz, #6 HEAVYWEIGHT 1100 fps
 20-ga, 3", 1-1/2 oz, #7 HEAVYWEIGHT 1100 fps



2009 NEW PRODUCTS

PREMIUM SHOTSHELL

Mag•Shok[®] Lead with FLITECONTROL[®] Wad

The introduction of the FLITECONTROL[®] wad a few years ago took 12-gauge turkey loads to a whole new level. The unique rear-braking wad gave turkey hunters outstanding patterns and put more pellets on target. This year Federal brings the FLITECONTROL wad to the 10 and 20-gauge. With these new loads, even more turkey hunters can enjoy the benefits of this impressive wad.

Features & Benefits

- Tight patterns
- Impressive downrange energy
- Rear-braking FLITECONTROL[®] wad
- More pellets on target
- Now available in 10 and 20-gauge

| Part No. | Description |
|----------|--------------------------------------|
| PFC101 4 | 10-ga, 3-1/2-inch, 2 oz, #4 1300 fps |
| PFC101 5 | 10-ga, 3-1/2-inch, 2 oz, #5 1300 fps |
| PFC101 6 | 10-ga, 3-1/2-inch, 2 oz, #6 1300 fps |
| PFC258 4 | 20-ga, 3", 1-5/16 oz, #4 1185 fps |
| PFC258 5 | 20-ga, 3", 1-5/16 oz, #5 1185 fps |
| PFC258 6 | 20-ga, 3", 1-5/16 oz, #6 1185 fps |



2009 NEW PRODUCTS

PREMIUM SHOTSHELL

Wing•Shok[®] Pheasants Forever and Flyer Loads

Upland hunters know that using buffered, copper-plated Wing-Shok[™] lead loads leads to success in the field. These loads are quick enough to catch those fast-flying birds, and stout enough to bring them down. This year, Federal Premium[®] introduces new 16-gauge loads that will also expand the Pheasants Forever royalty program. Wing-Shok PF loads contribute to an important cause as every box gives money directly to PF. This year Federal provides the same fast, hard-hitting qualities in several Wing-Shok 16-gauge offerings. They also add a paper flyer load that gives outstanding performance and features a 1-1/4 oz load at 1400 fps. These new loads boast softer felt recoil and consistent patterns.

Features & Benefits

- Hard-hitting copper-plated lead
- Fast loads ideal for upland birds
- Consistent patterns

| Part No. | Description |
|----------|--|
| PF163 4 | 16-ga, 2-3/4-inch, 1-1/8 oz, #4 1425 fps |
| PF163 5 | 16-ga, 2-3/4-inch, 1-1/8 oz, #5 1425 fps |
| PF163 6 | 16-ga, 2-3/4-inch, 1-1/8 oz, #6 1425 fps |
| P155 7.5 | 12-ga, 2-3/4-inch, 1-1/4 oz, #7.5 1400 fps |



2009 NEW PRODUCTS

PREMIUM SHOTSHELL

Gold Medal® FITASC Paper Load

One of the reasons Federal® still loads paper shells is because championship shooters won't shoot anything less. These loads not only give top-of-the-line performance, but every spent shell brings back that nostalgic feel. For shooters that take part in sporting clays, Federal introduces a new FITASC-qualified paper load. Now competitors can get the consistent patterns and performance Gold Medal is known for in a hot, 1-oz. load.

Features & Benefits

- Uniform patterns
- Extra-hard shot
- Hot 209A primer
- Paper hull

Part No.
TF175 7.5

Description
12-ga, 2-3/4-inch, 1 oz, #7.5 1330 fps



2009 NEW PRODUCTS

PREMIUM HANDGUN PERSONAL DEFENSE

Personal Defense[®] .38 Special Nyclad[®] HP

Back by popular demand, Federal Premium[®] reintroduces a .38 spl Nyclad[®] offering for personal defense. Federal loaded this Premium[®] offering for a number of years, and is now bringing it back. The Nyclad is known for great accuracy and stopping power. Because it's nylon-coated, it eliminates bore leading and reduces airborne lead. This bullet has also been very popular for the country's top police departments over the years.

Features & Benefits

- Great accuracy
- Excellent stopping power
- Eliminates bore leading
- Reduces airborne lead

| Part No. | Description |
|----------|--------------------------|
| P38MA | 38 Spl, 125-gr Nyclad HP |



2009 NEW PRODUCTS

PREMIUM HANDGUN PERSONAL DEFENSE

Personal Defense® Handgun Shotshell

Recently, the Judge from Taurus® has emerged as a very popular handgun for Personal Defense®. This specialized gun has been without a specialized load—until now. Federal introduces two 2-1/2" loads designed especially for The Judge. A special hull design and optimal payloads make these loads perfect for this gun. Choose between a ½-oz #4 or 4 pellet 000 buck option—either way the performance will be there.

Features & Benefits

- Specially designed for The Judge
- Reliable patterning
- Excellent penetration
- 4 pellet 000 Buck option

| Part No. | Description |
|--------------|--|
| PD412JGE 000 | 410 ga 2-1/2" 4 pellet 000 Buck 1200 fps |
| PD412JGE 4 | 410 ga 2-1/2" 7/16 oz #4 1200 fps |



2009 NEW PRODUCTS

PREMIUM RIMFIRE

Gold Medal® UltraMatch® and Match 22 LR

In 1992, Federal Premium® helped the US bring home Olympic medals with UltraMatch®. The legacy of that achievement, and the performance level attained by UltraMatch has inspired us to offer similar products. These new offerings are built in conjunction with renowned rimfire manufacturer RWS. They combine the latest bullet and lube technologies, and stringent quality control for unbelievable performance. Shooters looking for the most accurate target ammunition offered can again look to Federal for suitable options.

Features & Benefits

- Unmatched accuracy
- Most-advanced rimfire construction process
- Best lubes and bullets available

| Part No. | Description |
|----------|-----------------------|
| UM22 | 40-gr Lead UltraMatch |
| 922A | 40-gr Lead Match |



2009 NEW PRODUCTS

CENTERFIRE RIFLE

Power•Shok® .338 Federal

Over the past few years, hunters have come to like the powerful, non-magnum .338 Federal. This caliber gives you great big game performance, without the recoil of a magnum load. More and more shooters are being exposed to this great round as well. Today, a few prominent manufacturers of AR-style guns offer firearms chambered for the .338 Federal. Because it's easy to burn through a few boxes while shooting these fun semi-autos, Federal introduces a more cost-effective option. Now shooters can get reliable performance at an affordable price.

Features & Benefits

- Reliable performance
- Consistent
- Affordable

| Part No. | Description |
|--------------|-------------------------------|
| 338FJ | 338 Federal 200-gr Soft Point |



2009 NEW PRODUCTS

FIELD AND TARGET SHOTSHELL

Field and Range Steel Target Loads

Requirements to shoot steel loads are becoming more common. Shooters need an affordable option that will work on both clays and birds. These new Field and Range loads will fit this need. Whether you're after rabbits, birds or clays, these affordable steel options will give you the performance you need.

Features & Benefits

- Small game and target steel loads
- Value priced
- 12 and 20-gauge

| Part No. | Description |
|----------------|---------------------------------------|
| FRS12 6 | 12 ga, 2-3/4" 1oz #6 Steel 1375 fps |
| FRS12 7 | 12 ga, 2-3/4" 1oz #7 Steel 1375 fps |
| FRS20 6 | 20 ga, 2-3/4" 3/4oz #6 Steel 1425 fps |
| FRS20 7 | 20 ga, 2-3/4" 3/4oz #7 Steel 1425 fps |



2009 NEW PRODUCTS

CENTERFIRE RIFLE

American Eagle® M1 Garand and M1A Centerfire Rifle

The M1A and M1 Garand are storied rifles that remain very popular and have a huge following. Shooters know that it is important to feed these rifles the right ammunition. A lot of the hunting ammunition today isn't suitable for these special rifles. This year Federal® introduces two affordable, reliable American Eagle® options. These special loads feature staked primers to reduce the risk for slamfires. They also have an optimized powder blend for an ideal burn rate that eliminates damage to the operating rod. Whether they're getting ready for Camp Perry, or just out shooting on the range, M1 Garand and M1A owners now have affordable, consistent ammunition.

Features & Benefits

- Staked primers
- Specially designed for M1A and M1 Garand
- Affordable
- Accurate and reliable
- Optimized powder

| Part No. | Description |
|------------------|--------------------|
| A76251M1A | 7.62x51 168-gr OTM |
| AE3006M1 | 30-06 150-gr FMJ |

